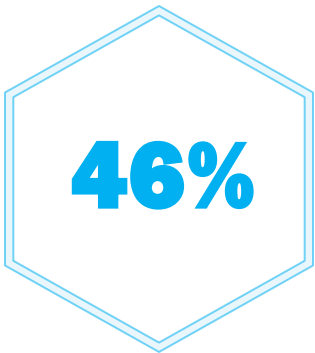


QUICK-SERVICE RESTAURANTS

TRENDS SHAPING CONSUMPTION PATTERNS AMONG RESTAURANT GUESTS

ULTIMATE CONVENIENCE

Consumers always demand convenience, and in a more off-premises world, that means that takeout and delivery are crucial.



Increased safety concerns have spiked delivery and takeout rates, with 46% of survey respondents saying they don't see their habits going back to pre-COVID-19 levels anytime soon.

FRICTIONLESS DIGITAL EXPERIENCES

Tech-savvy consumers demand digital engagement from restaurants and want cutting-edge technology options that recognize them and know their preferences.

Technology Preferences



58%

Prefer to order digitally from a QSR



57%

Have a third-party delivery app on their phone



21%

Have chosen a restaurant based a social media post



48%

Follow a social media account

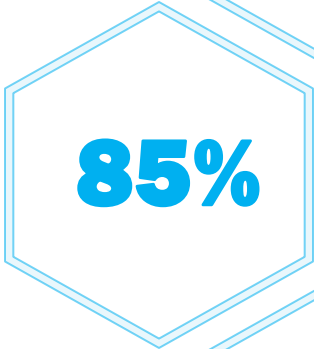
HEIGHTENED SAFETY

Remote work models and crowd avoidance are among the trends reshaping people's dining habits.

Consumer Preferences



Surfaces cleaned after each use



Personal control of cleaning



Measures to ensure employee health and safety

With 20 Years of digital media expertise & Centro's owned & operated technology: Basis, we are here to help businesses navigate the future of digital media.